

March 2, 2010

## Census Forms Arrive in 11 Days!

Next week many of you will receive a letter from Census Director Robert Groves reminding you to look out for your Census form in the mail starting March 15. Once the Census form is in your hands, so is Houston's future. A complete count for Houston starts with you filling out your Census form and encouraging your family, friends and neighbors to do the same. Dr. Groves said it best, "The biggest risk is the uncertainty presented by the American public's response to the Census. We really need your help in encouraging and motivating everyone to participate."

## You can make Houston Count in the 2010 Census!

- **Spread the Word:** Share the importance of the Census with everyone you know. Talk about it at the office water cooler, include a Census article in your organization's newsletter, post info on your Facebook and Twitter pages, and write it on the bathroom wall (okay, maybe not there). You recognize the importance of the Census so make sure everyone you know does too.
- **Volunteer to Help:** Our amazing team of field coordinators is organizing the biggest human mobilization effort since the invasion of Normandy. We have it all: t-shirts, swag, refreshments, and maps but we're missing the most important piece of the puzzle – you! [Click here](#) to view a list of communities we plan to canvass in the following weeks and sign up to volunteer on an upcoming weekend by [clicking here](#).
- **Donate Money to Support Community Outreach:** Wouldn't you like to see more Census promotion in your neighborhood? Do you want more Census education on local television and radio stations? So do we! The only problem is that more promotion means more money. We need your financial support. [Go here](#) and click on the Donate Money button. Any amount is greatly appreciated.

## Census Fact: Couch Surfers Count.

The Census counts everyone who lives in your home through April 1, 2010. If "Uncle Eddie" is spending a few months in your garage apartment he should be counted on your Census questionnaire. If your mom is recovering from surgery in your spare room, count her on your Census form too. If friends are crashing at your place count them too. Those whom you *don't* have to count at your residence include: college students living outside your home, incarcerated family members, or people living in group homes or assisted living facilities. Folks living in these and similar circumstances are counted in the facilities, in which they reside – college dorms, jails, retirement centers, halfway homes, etc.

## Support Houston Counts Online

[Click here](#) to become a fan of Houston Counts on Facebook and [here](#) to follow us on Twitter. Get the scoop on the latest Census happenings, get live Twitter feeds from Census events, participate in Census quizzes and receive prizes! Ask your friends, family and business contacts to follow us online.

## Upcoming Events

### Harris County reaches out to African and Immigrant Populations

Tuesday, March 9 from 5:30 to 7 p.m.

Multi-ethnic Community Center , 9819 Bissonnet St. Ste. F, Houston, TX77036

Census Partnership Specialist Vincent Ivery will address the importance of the 2010 Census to Continental Africans and other immigrant populations.

### Houston Be Counted Expo

Saturday, March 27 from 9 a.m. to 2 p.m.

Two locations:

Plaza Americas (formerly Sharpstown Mall) and HEB Gulfgate

This multi-cultural event taking place at two locations will provide assistance in multiple languages to anyone needing help completing and mailing the Census form. Take your form to the location nearest you. Fifty bi-lingual volunteers (Spanish, Chinese dialects, Vietnamese, Korean and other languages) are needed. E-mail [houstoncounts@cityofhouston.net](mailto:houstoncounts@cityofhouston.net) to volunteer. This event is co-sponsored by the NALEO Educational Fund, The Leadership Conference, Unity Diaspora Coalition, Boat People SOS, Mi Familia Vota, and many others.

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**2010**

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