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STAFF

Donnette Walker
Managing Director
dwalker@houstonhispanicchamber.com

Elisabeth Urtado
Business Development Director
eurtado@houstonhispanicchamber.com

Rene Cantu
Communications Director
rcantu@houstonhispanicchamber.com

Jorge Mancilla
Sales Manager
jmancilla@houstonhispanicchamber.com

Ady Fisberg
Special Projects Coordinator
dfisberg@houstonhispanicchamber.com

Milly Garzon
Administrative Asistant
mgarzon@houstonhispanicchamber.com

713.644.7070
1801 Main St., Suite 1075
Houston, TX 77002
www.houstonhispanicchamber.com

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Please contact Rene Cantu at 713.644.7070

Yes, We Can Meet Our High Expectations

Your Chamber board is working hard to implement the Chamber Strategic Plan. We are working hard because your Board believes that the Strategic Plan is not only for the benefit of our Chamber, but also for the benefit of the Greater Houston metropolitan area.

Significantly, our first vision in the Strategic Plan is that the Houston Hispanic Chamber of Commerce leads the Houston region's new majority. Our new Mission Statement complements this vision:

The Houston Hispanic Chamber of Commerce is the leading regional advocate for the economic and civic interests of the Hispanic business community.

Leading regional advocate. Economic and civic interests. Of the Hispanic business community.

If we are to lead the Houston region's new majority in this manner, we have to have high expectations of the Chairman, Board, President and CEO, staff, and over seventy (70) collaborating partners.

We can meet these high expectations only by providing members services that are responsive to the needs of our new majority community, including services such as providing seminars on business fundamentals like marketing, one-on-one business counseling, breakfast meetings discussing procurement opportunities

with local Fortune 500 companies, coordinating business delegations to and from Latin America, and membership meetings discussing important policy topics that have a direct economic and civic impact on our community like immigration.

We can meet these high expectations only by speaking out on important topics that relate to our Mission Statement, important topics like the Colombia Free Trade Agreement, the proposed Dynamo soccer stadium, and the urgent need for comprehensive immigration reform.

So, yes, we can meet our high expectations. And you can help. You can help by joining the Chamber if you are not currently a member and by volunteering to serve on one of the Chamber committees. Our website, www.houstonhispanicchamber.com, includes information on how to join and (under Chamber then committees) has a listing of our organizational committees where you can participate.

We are optimists. We have seen progress. The work of the Chamber is relevant and meaningful. To those who ask us if we will be able to meet the charge of being the Leader of Houston's New Majority, we say, in unison and as one:

Yes, we can.



George Y. Gonzalez, CHAIRMAN

CALENDAR OF EVENTS

WEDNESDAY, JUNE 25, 2008--7:30 AM - 9:00 AM
Networking and Business Development Breakfast
Westin Galleria, 5060 W. Alabama

THURSDAY, JULY 10, 2008--9:00 AM - 10:00 AM
Membership Orientation
HHCC Office, 1801 Main St., Suite 1075

MONDAY, AUGUST 11, 2008--2:00 PM - 4:00 PM
Latina Roundtable
HHCC Office, 1801 Main St., Suite 1075

THURSDAY, AUGUST 14, 2008--9:00 AM - 10:00 AM
Membership Orientation
HHCC Office, 1801 Main St., Suite 1075

WEDNESDAY, AUGUST 27, 2008--7:30 AM - 9:00 AM
Networking and Business Development Breakfast
Location TBD

To register visit:
www.houstonhispanicchamber.com

President & CEO Message

The Houston Hispanic Chamber of Commerce proudly unveiled its Strategic Plan at the 15th Annual Membership/Corporate Sponsors' Luncheon & Business Expo on March 20, 2008, at the Hilton Americas.

The HHCC Luncheon is the largest Hispanic business luncheon in Houston

with over 1200 community and business leaders in attendance.

The Luncheon and Business Expo was underwritten by our Corporate Sponsor, Shell Oil Company. His Eminence Daniel Cardinal DiNardo delivered an inspirational invocation.

Small business owners and corporate sponsors filled the hotel foyer at a well received business expo.

Our Immediate Past Chairman, Dr. Edgardo Colón, provided luncheon attendees details about the development of our Strategic Plan, which included over 1000 online surveys from external stakeholders and members. We also received input from Corporate Sponsors and held discussions with workforce organizations, community leaders and over 60 Hispanic organizations.

At the Luncheon, we welcomed our 2008 Chairman, George Y. Gonzalez. Gonzalez is a Partner at the law firm of Bracewell & Giuliani. He is a graduate of Rice University and has a law degree from Harvard. Gonzalez discussed the demographic transformation of Houston and detailed the role and direction of our Chamber.

As "The Leader of Houston's New Majority," the Houston Hispanic Chamber of Commerce is committed to the implementation of our Strategic Plan. We appreciate all of the input and suggestions which are guiding our Chamber's programs and services.

We extend our thanks to the major investors of our Strategic Plan: AT & T, Shell Oil Company, Sterling Bank, and all of our financial partners.

Special thanks to Gilbert Herrera for serving as Chair of the Strategic Planning Committee, Roland Rodriguez, Vice Chair, and the other members of the committee for their commitment and leadership.

We look forward to your ongoing participation and for your role in the development of our Strategic Plan.



Dr. Laura Murillo, PRESIDENT & CEO

SAVE THE DATE
NOMINATE HISPANIC BUSINESS LEADERS
(SELF-NOMINATIONS ENCOURAGED)
¡TRIUNFANDO! Awards Gala
SATURDAY OCTOBER 4, 2008
HOBBY CENTER FOR PERFORMING ARTS
THE PREMIER HISPANIC GALA HONORING OUTSTANDING HISPANIC BUSINESS LEADERS
(OVER 1200 ATENDEES)

SPONSORSHIPS AVAILABLE (INVITATION PRINTING DEADLINE: AUGUST 4)


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