

# HOUSTON CHRONICLE

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EDITORIAL

Monday, November 24, 2008

## Chamber's Grammy gratitude

**T**HE Houston Hispanic Chamber of Commerce congratulates everyone involved in hosting a successful Latin Grammy Awards on Nov. 13. It was the first time Houston welcomed such a widely recognized Grammy tradition, which we believe reinforces our city's leadership position on an international platform.

Thanks to the hard work from various entities and community leaders, this year's Latin Grammys brought increased global exposure to the city of Houston. The Hispanic Chamber firmly believes that this event further promoted Houston as a place for future events that have the potential to create more economic opportunities.

The Latin Grammys, which was broadcast live in more than 100 countries, allowed us to showcase Houston as a city with appealing venue accommodations, affordable destinations and a unique hospitality. It also showed the world that we are moving forward after Hurricane Ike and are a resilient community.

We especially wish to commend Houston Es Música (the official host committee of the Latin Grammys), Univision, The Latin Recording Academy, the Greater Houston Convention and Visitors Bureau, numerous elected officials and all other individuals who were instrumental in the execution of a large-scale effort that recognized diverse Latino cultures of the world in such a positive light, right here in our great city.

— **LAURA MURILLO**  
president and CEO,

*Houston Hispanic Chamber of Commerce*