

2022 ANNUAL LUNCHEON & BUSINESS EXPO

The Houston Hispanic Chamber of Commerce's Annual Luncheon & Business Expo is the largest business luncheon in Houston.

It is attended by **more than 1,600** entrepreneurs, executives, elected & appointed officials, young professionals, and job seekers. The Luncheon Program highlights the Chamber's work and its impact on our economy and features remarks from local and national leaders.

The Business Expo is comprised of more than 80 exhibitors marketing their services & products. Sponsorship of the Annual Luncheon includes a 1-year membership.

	EVENT UNDERWRITER	EXECUTIVE PARTNER	PATRON	CONTRIBUTOR	SUPPORTER
	\$50,000	\$25,000	\$15,000	\$5,000	\$2,500
Interview on HHCC CBS Television & Radio Program <i>(3 million audience reach)</i>	2	1			
Interview on HHCC Univision Television & Radio Program	2	1			
30-second commercial on HHCC CBS Television & Radio Program <i>(3 million audience reach)</i>	2	1			
30-second commercial on HHCC Univision Television & Radio Program	2	1			
Company recognition on HHCC event webpage, promo video, digital invitation, e-blasts & digital materials	Logo	Logo	Logo	Text	Text
Luncheon Reception Sponsor	✓				
VIP/Elected Officials Reception Sponsor	✓	✓			
VIP/Elected Officials Reception Admissions	20	20	20		
Luncheon Reception Admissions*	20	20	20	10	4
Expo Booth Space*	18 ft.	12 ft.	6 ft.	6 ft.	6 ft.
Pre-recorded Welcome Remarks by company CEO during Luncheon Program <i>(1-minute)</i>	✓				
Pre-recorded Welcome Remarks by company CEO in event digital photo album <i>(via a link)</i>	✓				
Company Promotional Item on Tables at Luncheon Reception	✓				
Color ad in digital event program	Full-page	Full-page	Half-page		
Company designation in digital program and on digital displays	Logo	Logo	Logo	Text	Text
Exclusive post on HHCC social media platform with sponsor <i>(determined photo, link & messaging related to initiative participation)</i>	4	2			
Company name included in media campaign	✓				
Company name included in press release	✓				
Company name included on Facebook event page	✓				
Company recognition in post-event thank you e-blast to HHCC membership	Logo	Logo	Logo	Text	Text
Chamber Annual Membership or renewal <i>(if applicable)</i>	✓	✓	✓	✓	✓

* Event Underwriter Level will receive expo booth priority placement and luncheon reception preferred seating

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SPONSORSHIP PAYMENT

Please Select Your Sponsorship Level:

- Event Underwriter - \$50,000
- Executive Partner - \$25,000
- Patron - \$15,000
- Contributor - \$ 5,000
- Supporter - \$ 2,500

Company and Payment Information:

Company Name: _____

Contact: _____

Contact Email: _____

Authorized Signature: _____ Print Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Phone: _____ Fax: _____

Total Dollar Amount: _____ Check Cash Amex Mastercard Visa

Card Number: _____ Exp: _____ Security: _____

Name on Card: _____