



Job Title: Activations Technician (FT)
Job #: SA 2018-22
Department: Marketing/Promotions
Reports to: Director of Operations
Location: San Antonio, TX

Activations Technician

Position Summary

Univision Local Media in San Antonio is currently seeking a Activations Technician (FT). The successful candidate will have excellent interpersonal skills, be bilingual, and have a flexible schedule. The Activations Technician is responsible for set up of promotional items, banners, tables, tents and sound equipment for remotes, special events and station appearances. Interface with clients, listeners and viewers during off site promotional activities. Remote technicians must be able to collaborate creatively with the Sales & Promotions staff.

Job Responsibilities

- Assisting in the carrying out of station in-field promotions.
- Assist the On-Air Talent and Sales Executives with on-site requests, contests, prizes etc.
- Pick up after event and load equipment and promotional items in vehicle.
- Provide customer service by ascertaining the client needs before any event.
- Follow all station promotions policies and guidelines.
- Greet listeners and distribute prizes to winners.
- Conduct on-air announcements in Spanish from remote or appearance locations.
- Drive station vehicles including oversized trucks and vans.
- Maintain vehicle and promotional item appearance at all times.
- Maintain, organize, and perform routine inventory of all promotional remote and station equipment.
- Enter promo announcements in Wide Orbit when directed by promotion manager
- Other duties as deemed necessary.

Required Skills & Experience

- Must be highly motivated, assertive, creative, and proactive.
- Must have excellent interpersonal/customer service skills.
- Must be able to lift up to 50-70lbs.
- Must have a valid Texas driver's license and a clean driving record.
- Must be able to work flexible shifts including nights, weekends and holidays.
- Proficient with MS Word, Excel, and Outlook
- Ability to communicate effectively in Spanish (read, write, speak)

Desired Skills & Experience

- High School graduate, or equivalent.
- Previous experience in similar position.
- Knowledge of digital social media

Please apply to: [https://univision.csod.com/ats/careersite/JobDetails.aspx?id=\\$\\$\\$\\$](https://univision.csod.com/ats/careersite/JobDetails.aspx?id=$$$$)

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