



The Leader of Houston's New Majority®

Annual Awards

Saturday
November 10, 2018

Hilton Americas - Houston
1600 Lamar St, Houston, TX 77010

6 PM – MIDNIGHT

The Houston Hispanic Chamber of Commerce’s Annual Awards recognizes the success of entrepreneurs, businesses, and executives across the globe. Attended by more than 1,200 people annually, the Annual Awards is the largest Hispanic gala in Houston.

The Annual Awards program honors individuals in the categories of Hispanic Entrepreneur of the Year, Hispanic Executive of the Year, and Emerging Business of the Year. Previous winners include leaders of Fortune 500 companies, innovative entrepreneurs, and owners of rapidly-growing small businesses.

The Annual Awards is a formal, black tie event that, in addition to the program, features dinner, entertainment, and unparalleled networking opportunities.

Event Underwriter **\$40,000**

Pre-Event

- Interview on HHCC TV & Radio programs promoting participation in initiative
- Logo inclusion on print ads in local publications
- Company logo on HHCC event webpage, promo video, invitation, printed material, e-blasts & digital graphics (save the date)
- Company name on Facebook event page
- Company name included in media alert
- One exclusive post on HHCC social media platform with sponsor-determined photo, link & messaging related to initiative participation
- Inclusion in any earned media coverage (interviews with media)

Event

- Company representative included in welcome remarks
- 20 admissions to VIP sponsor reception
- Marketing collateral placement in VIP sponsor reception
- Opportunity to place banners and signage in VIP sponsor reception
- 20 admissions to event (preferred seating)
- Event underwriter designation (with logo) on program cover and on digital displays
- One full-page ad in event program
- 30-second commercial during event program
- One exclusive post on HHCC social media platform with sponsor- determined photo, link & messaging related to initiative participation

Post-Event

- Company participation highlighted on HHCC English TV program
- 30-second commercial on HHCC English TV program
- Company name included in press release
- Company logo in post-event thank you e-blast to HHCC membership
- Access to event participant list

Executive Partner **\$25,000**

Pre-Event

- Company logo on HHCC event webpage, e-blasts and printed invitation
- One exclusive post on HHCC social media platform with sponsor-determined photo, link & messaging related to initiative participation

Event

- 20 admissions to VIP sponsor reception
- Marketing collateral placement in VIP sponsor reception
- Opportunity to place banners and signage in VIP sponsor reception
- 15-second commercial during event program
- Executive partner designation with logo in program and digital displays
- 20 admission to event (preferred seating)
- One full-page ad in event program

Post-Event

- Company participation highlighted on HHCC English TV program
- 15-second commercial on HHCC English TV program
- Company logo in post-event thank you e-blast to HHCC membership

Patron **\$15,000**

Pre-Event

- Company logo on HHCC event webpage e-blasts, and printed invitation

Event

- 16 admissions to VIP sponsor reception
- 16 event preferred seating
- Patron designation (with logo) in program and on digital displays
- Half-page ad in event program

Post-Event

- Company logo in post-event thank you digital communication to HHCC membership



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Contributor

\$5,000

Pre Event

Company name on HHCC event webpage, e-blasts, and printed invitation

Event

10 admissions to event

Contributor designation (company name) in program and on digital displays

Post-Event

Company name in post-event thank you e-blast to HHCC membership Chamber Annual Membership or renewal (if applicable)

Supporter

\$2,500

Pre Event

Company name on HHCC event webpage, eblast and printed invitation

Event

4 admissions to event

Supporter designation (company name) in program and on digital displays

Post-Event

Company name in post-event thank you e-blast to HHCC membership Chamber Annual Membership or renewal (if applicable)

Small Business Promo \$1,000

Chamber Annual Membership
4 admissions to the event

Please Select Your Company Sponsorship Level

Event Underwriter
\$40,000

Executive Partner
\$25,000

Patron
\$15,000

Contributor
\$5,000

Supporter
\$2,500

Small Business Promo
\$1,000

Individual Event Tickets

Member \$200.00

Non-member \$400.00

I would like _____ Member tickets, totalling \$ _____
(# of tickets) (total amount)

I would like _____ Non-member tickets, totalling \$ _____
(# of tickets) (total amount)

Company and Payment Information

Company Recognition Name (to appear on program, website, etc.): _____

President and CEO: _____

Contact Email: _____

Authorized Signature: _____ Print Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Phone: _____ Fax: _____

Total Dollar Amount: _____ Check Cash Amex Mastercard Visa

Card Number: _____ Exp: _____ Security: _____

Name on Card: _____

No Refunds

The Houston Hispanic Chamber of Commerce is a tax exempt organization under Section 501(c)(6) of the Internal Revenue Code. Contributions or gifts to the Chamber are not tax deductible as charitable contributions for Federal income tax purposes. However, a portion of your payment to the Chamber may be deductible as an ordinary and necessary business expense. Please consult your own tax advisor with respect to your eligibility to take such deductions.