



Houston Hispanic
Chamber of Commerce

Annual Luncheon & Business Expo

FRIDAY, APRIL 27, 2018

Marriott Marquis
1777 Walker St, Houston, TX 77010

Luncheon - 11:30AM - 1:30PM
Business Expo - 10:30AM - 3:00PM

The Leader of Houston's New Majority®

The Houston Hispanic Chamber of Commerce's Annual Luncheon & Business Expo is one of the organization's premier events, as well as being the largest business luncheon in the Greater Houston region.

The Annual Luncheon is attended by more than 1,500+ entrepreneurs, executives, elected & appointed officials and job seekers. The Luncheon program highlights the work that Chamber members are doing throughout the region and also features remarks from local and national leaders.

The Business Expo is comprised of more than 80 exhibitors marketing their services & products, recruiting new employees, and facilitating key connections between organizations and expo-goers. The Business Expo sees more than 1,000 attendees annually and provides an unmatched networking opportunity for attendees and recruiters, alike.

Event Underwriter **\$50,000**

Pre-Event

- Interview on HHCC TV & Radio programs promoting participation in initiative
- Logo inclusion on print ads in local publications
- Company logo on HHCC event webpage, promo video, invitation, printed material, e-blasts & digital graphics (save the date)
- Company name on Facebook event page
- Company name included in media alert
- One exclusive post on HHCC social media platform with sponsor-determined photo, link & messaging related to initiative participation
- Inclusion in any earned media coverage (interviews with media)

Event

- Exclusive focus group or business seminar pre-event
- Company representative included in pre-recorded welcome remarks
- Premium expo space (18ft vs 6ft) with priority placement
- 20 admissions to VIP sponsor reception
- 20 admissions to event (preferred seating)
- Marketing collateral placement
- Opportunity to place banners and signage throughout event area
- Event underwriter designation (with logo) on program cover and digital displays
- One full-page ad in event program
- 30-second commercial during event program
- One exclusive post on HHCC social media platform with sponsor-determined photo, link & messaging related to initiative participation

Post-Event

- Company participation highlighted on HHCC English TV program
- 30-second commercial on HHCC English TV program
- Team photo and/or expo booth included in event photo album
- Company name included in press release
- Company logo in post-event thank you e-blast to HHCC membership
- Access to event participant list

Executive Partner **\$25,000**

Pre-Event

- Company logo on HHCC event webpage, e-blasts and printed invitation
- One exclusive post on HHCC social media platform with sponsor-determined photo, link & messaging related to initiative participation

Event

- Premium expo space (12ft vs 6ft) with priority placement
- 20 admissions to VIP sponsor reception
- Marketing collateral placement in VIP sponsor reception
- Opportunity to place banners and signage in VIP sponsor reception
- 30-second commercial during VIP sponsor reception
- Executive partner designation with logo in program and digital displays
- 20 admissions to luncheon (preferred seating)
- One full-page ad in event program

Post-Event

- Company participation highlighted on HHCC English TV program
- 30-second commercial on HHCC English TV program
- Team photo and/or expo booth included in event photo album
- Company logo in post-event thank you e-blast to HHCC membership

Patron **\$15,000**

Pre-Event

- Company logo on HHCC event webpage e-blasts, and printed invitation

Event

- Expo space (6ft)
- 16 admissions to VIP sponsor reception
- 16 admissions to event (preferred seating)
- Patron designation (with logo) in program and on digital displays
- Half-page ad in event program

Post-Event

- Company logo in post-event thank you digital communication to HHCC membership



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Contributor

\$5,000

Pre-Event

Company name on HHCC event webpage, e-blasts, and printed invitation

Event

Expo space (6ft)

10 admissions to event

Contributor designation (company name) in program and on digital displays

Post-Event

Company name in post-event thank you e-blast to HHCC membership Chamber Annual Membership or renewal (if applicable)

Supporter

\$2,500

Pre-Event

Company name on HHCC event webpage, eblasts and printed invitation

Event

Expo space (6ft) and 4 admissions to event OR 10 admissions to event

Supporter designation (company name) in program and on digital displays

Post-Event

Company name in post-event thank you e-blast to HHCC membership Chamber Annual Membership or renewal (if applicable)

Please Select Your Company Sponsorship Level

Event Underwriter
\$50,000

Executive Partner
\$25,000

Patron
\$15,000

Contributor
\$5,000

Supporter
\$2,500

Individual Event Tickets

Member \$150.00

Non-member \$300.00

I would like _____ Member tickets, totaling \$ _____
(# of tickets) (total amount)

I would like _____ Non-member tickets, totaling \$ _____
(# of tickets) (total amount)

Company and Payment Information

Company Recognition Name (to appear on program, website, etc.): _____

President and CEO: _____

Contact Email: _____

Authorized Signature: _____ Print Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Phone: _____ Fax: _____

Total Dollar Amount: _____ Check Cash Amex Mastercard Visa

Card Number: _____ Exp: _____ Security: _____

Name on Card: _____

No Refunds

The Houston Hispanic Chamber of Commerce is a tax exempt organization under Section 501(c)(6) of the Internal Revenue Code. Contributions or gifts to the Chamber are not tax deductible as charitable contributions for Federal income tax purposes. However, a portion of your payment to the Chamber may be deductible as an ordinary and necessary business expense. Please consult your own tax advisor with respect to your eligibility to take such deductions.