

ANNUAL LUNCHEON & BUSINESS EXPO

The Houston Hispanic Chamber of Commerce's Annual Luncheon & Business Expo is the largest business luncheon in Houston.

It is attended by more than 1,500 entrepreneurs, executives, elected & appointed officials, young professionals, and job seekers. The Luncheon Program highlights the Chamber's work and its impact on our economy and also features remarks from local and national leaders.

The Business Expo is comprised of more than 80 exhibitors marketing their services & products. Sponsorship of the Annual Luncheon includes a 1-year membership.

	EVENT UNDERWRITER	EXECUTIVE PARTNER	PATRON	CONTRIBUTOR	SUPPORTER
	\$50,000	\$25,000	\$15,000	\$5,000	\$2,500
Interview on HHCC CBS Television & Radio Program <i>(3 million audience reach)</i>	2	1			
Interview on HHCC Univision Television & Radio Program	2	1			
30-second commercial on HHCC CBS Television & Radio Program <i>(3 million audience reach)</i>	2	1			
30-second commercial on HHCC Univision Television & Radio Program	2	1			
Company recognition on HHCC event webpage, promo video, invitation, e-blasts & digital materials	Logo	Logo	Logo	Text	Text
VIP Reception Admissions	20	20	16		
Luncheon Reception Admissions*	20	20	16	10	10
Expo Booth Space*	18 ft.	12 ft.	6 ft.	6 ft.	
One 30-second commercial during VIP Reception	✓	✓			
One 30-second commercial during Luncheon Reception	✓				
Pre-recorded Welcome Remarks by company CEO <i>(1-minute)</i>	✓				
Full-color ad in digital event program	✓	✓	✓		
Marketing Collateral Placement in VIP Reception Area	✓	✓			
Marketing Collateral Placement in Luncheon Ballroom	✓				
On-Site Sponsor Signage & Banners in VIP Reception Area	2	1			
On-Site Sponsor Signage & Banners in Luncheon Ballroom	2	1			
Team photo and/or expo booth included in event digital photo album	✓	✓	✓		
Company designation in digital program and on digital displays	Logo	Logo	Logo	Text	Text
Exclusive post on HHCC social media platform with sponsor <i>(determined photo, link & messaging related to initiative participation)</i>	2	1			
Company name included in media campaign	✓				
Company name included in press release	✓				
Company name included on Facebook event page	✓				
Company recognition in post-event thank you e-blast to HHCC membership	Logo	Logo	Logo	Text	Text
Chamber Annual Membership or renewal <i>(if applicable)</i>	✓	✓	✓	✓	✓

* Event Underwriter and Executive Partner Levels will receive expo booth priority placement and luncheon reception preferred seating

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SPONSORSHIP PAYMENT

Please Select Your Sponsorship Level:

- Event Underwriter - \$50,000
- Executive Partner - \$25,000
- Patron - \$15,000
- Contributor - \$ 5,000
- Supporter - \$ 2,500

Company and Payment Information:

Company Name: _____

Contact: _____

Contact Email: _____

Authorized Signature: _____ Print Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Phone: _____ Fax: _____

Total Dollar Amount: _____ Check Cash Amex Mastercard Visa

Card Number: _____ Exp: _____ Security: _____

Name on Card: _____