



Houston Hispanic Chamber of Commerce

The Leader of Houston's New Majority®

# Hispanic Impact Summit

## "The State of Hispanics in Houston"

THURSDAY  
DECEMBER 6, 2018

Asia Society Texas Center  
1370 Southmore Boulevard – Houston, TX 77004

5:00PM – 7:00PM

The only event of its kind in the region, the Hispanic Impact Summit "The State of Hispanics in Houston" is an initiative that highlights the influence and economic impact of the Hispanic community in the region.

The program entails data-centric presentations, dialogues, and panel sessions centered on the growing influence of the Hispanic community and the State of Hispanics in Houston.

The event is attended by more than 300 and brings together leaders in the academic, business, government, and civic sectors.

### Event Underwriter **\$20,000**

#### Pre-Event

- Interview on HHCC TV & Radio programs promoting participation in initiative
- Logo inclusion on print ads in local publications
- Company logo on HHCC event webpage, promo video, printed material, e-blasts & digital graphics (save the date)
- Company name on Facebook event page
- Company name included in media alert
- One exclusive post on HHCC social media platform with sponsor-determined photo, link & messaging related to initiative participation
- Inclusion in any earned media coverage (interviews with media)

#### Event

- Company representative included in event program (ie panelist or speaker)
- 20 admissions to event (preferred seating)
- Marketing collateral placement
- Opportunity to place banners and signage throughout event area
- Event underwriter designation (with logo) on program cover and on digital displays
- One full-page ad in event program
- 30-second commercial during event program
- One exclusive post on HHCC social media platform with sponsor-determined photo, link & messaging related to initiative participation

#### Post-Event

- Company participation highlighted on HHCC English TV program
- 30-second commercial on HHCC English TV program
- Team photo included in event photo album
- Company name included in press release
- Company logo in post-event thank you e-blast to HHCC membership
- Access to event participant list

### Executive Partner **\$15,000**

#### Pre-Event

- Company logo on HHCC event webpage and e-blasts
- One exclusive post on HHCC social media platform with sponsor-determined photo, link & messaging related to initiative participation

#### Event

- 20 admissions to event (preferred seating)
- 15-second commercial during event program
- Executive Partner designation (with logo) in program and on digital displays
- Half-page ad in event program

#### Post-Event

- Company participation highlighted on HHCC English TV program
- 15-second commercial on HHCC English TV program
- Team photo included in event photo album
- Company logo in post-event thank you e-blast to HHCC membership
- Access to event participant list

### Patron **\$10,000**

#### Pre-Event

- Company logo on HHCC event webpage and e-blasts

#### Event

- 16 admissions to event (preferred seating)
- Patron designation (with logo) in program and on digital displays
- Half-page ad in event program

#### Post-Event

- Company logo in post-event thank you digital communication to HHCC membership



Houston Hispanic Chamber of Commerce

The Leader of Houston's New Majority®

# Hispanic Impact Summit

## "The State of Hispanic in Houston"

THURSDAY  
DECEMBER 6, 2018

Asia Society Texas Center  
1370 Southmore Boulevard – Houston, TX 77004

5:00PM – 7:00PM

### Contributor

\$5,000

#### Pre-Event

Company name on HHCC event webpage and e-blasts

#### Event

10 admissions to event

Contributor designation (company name) in program and on digital displays

#### Post-Event

Company name in post-event thank you e-blast to HHCC membership Chamber Annual Membership or renewal (if applicable)

### Supporter

\$1,000

#### Pre-Event

Company name on HHCC event webpage

#### Event

4 admissions to event

Supporter designation (company name) in program and on digital displays

#### Post-Event

Company name in post-event thank you e-blast to HHCC membership Chamber Annual Membership or renewal (if applicable)

### Please Select Your Company Sponsorship Level

Event Underwriter \$20,000

Executive Partner \$15,000

Patron \$10,000

Contributor \$5,000

Supporter \$ 1,000

### Individual Event Tickets

Non-member \$60.00

I would like \_\_\_\_\_ Non-member tickets, totaling \$ \_\_\_\_\_  
(# of tickets) (total amount)

### Company and Payment Information

Company Recognition Name (to appear on program, website, etc.): \_\_\_\_\_

President and CEO: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Total Dollar Amount: \_\_\_\_\_  Check  Cash  Amex  Mastercard  Visa

Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_ Security: \_\_\_\_\_

Name on Card: \_\_\_\_\_

### No Refunds

The Houston Hispanic Chamber of Commerce is a tax exempt organization under Section 501(c)(6) of the Internal Revenue Code. Contributions or gifts to the Chamber are not tax deductible as charitable contributions for Federal income tax purposes. However, a portion of your payment to the Chamber may be deductible as an ordinary and necessary business expense. Please consult your own tax advisor with respect to your eligibility to take such deductions.