



Houston Hispanic Chamber of Commerce

The Leader of Houston's New Majority®

Health, Innovation & Technology Summit

THURSDAY
JUNE 28, 2018

Texas Medical Center Innovation Institute
2450 Holcombe Blvd, Suite X, Houston, Texas 77021

4:30PM – 6:30PM

The Houston Hispanic Chamber of Commerce's Health, Innovation & Technology Summit is an initiative that highlights emerging trends and technologies that are empowering businesses to reach new heights.

The Health, Innovation & Technology Summit is a snapshot of the new trends in the market that are helping members grow their businesses from entrepreneurs employing new software to take their organizations to new heights to regional firms utilizing the latest technologies to increase their workforce and output, to multi-national corporations that are investing in new technologies to further their global reach, the Health, Innovation & Technology Summit facilitates a substantive dialogue that focuses on the future.

Event Underwriter **\$25,000**

Pre-Event

- Interview on HHCC TV & Radio programs promoting participation in initiative
- Logo inclusion on print ads in local publications
- Company logo on HHCC event webpage, promo video, printed material, e-blasts & digital graphics (save the date)
- Company name on Facebook event page
- Company name included in media alert
- One exclusive post on HHCC social media platform with sponsor-determined photo, link & messaging related to initiative participation
- Inclusion in any earned media coverage (interviews with media)

Event

- Company representative included in event program (ie panelist or speaker)
- Premium expo space (12ft vs 6ft) with priority placement
- 20 admissions to event (preferred seating)
- Marketing collateral placement
- Opportunity to place banners and signage throughout event area
- Event underwriter designation (with logo) on program cover and digital displays
- One full-page ad in event program
- 30-second commercial during event program
- One exclusive post on HHCC social media platform with sponsor-determined photo, link & messaging related to initiative participation

Post-Event

- Company participation highlighted on HHCC English TV program
- 30-second commercial on HHCC English TV program
- Team photo and/or expo booth included in event photo album
- Company name included in press release
- Company logo in post-event thank you e-blast to HHCC membership
- Access to event participant list

Executive Partner **\$20,000**

Pre-Event

- Company logo on HHCC event webpage and e-blasts
- One exclusive post on HHCC social media platform with sponsor-determined photo, link & messaging related to initiative participation

Event

- Premium expo space (6ft) with priority placement
- 20 admissions to event (preferred seating)
- 15-second commercial during event program
- Executive Partner designation (with logo) in program and on digital displays
- Half-page ad in event program

Post-Event

- Company participation highlighted on HHCC English TV program
- 15-second commercial on HHCC English TV program
- Team photo and/or expo booth included in event photo album
- Company logo in post-event thank you e-blast to HHCC membership
- Access to event participant list

Patron **\$10,000**

Pre-Event

- Company logo on HHCC event webpage and e-blasts

Event

- Expo space (6ft)
- 16 admissions to event (preferred seating)
- Patron designation (with logo) in program and on digital displays
- Half-page ad in event program

Post-Event

- Company logo in post-event thank you digital communication to HHCC membership



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Contributor

\$5,000

Pre-Event

Company name on HHCC event webpage and e-blasts

Event

Expo space (6ft)

10 admissions to events

Contributor designation (company name) in program and on digital displays

Post-Event

Company name in post-event thank you e-blast to HHCC membership

Chamber Annual Membership or renewal (if applicable)

Supporter

\$2,500

Pre-Event

Company name on HHCC event webpage

Event

Expo space (6ft) and 4 admissions to event OR 10 admissions to event

Supporter designation (company name) in program and on digital displays

Post-Event

Company name in post-event thank you e-blast to HHCC membership

Chamber Annual Membership or renewal (if applicable)

Small Business Promo **\$1,000**

Chamber Annual Membership

2 admissions to the event

Expo space (6ft)

Please Select Your Company Sponsorship Level

- Event Underwriter**
\$25,000
- Executive Partner**
\$20,000
- Patron**
\$10,000
- Contributor**
\$5,000
- Supporter**
\$2,500
- Small Business Promo**
\$1,000

Individual Event Tickets

Non-member \$60.00

I would like _____ Non-member tickets, totaling \$ _____
(# of tickets) (total amount)

Company and Payment Information

Company Recognition Name (to appear on program, website, etc.): _____

President and CEO: _____

Contact Email: _____

Authorized Signature: _____ Print Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Phone: _____ Fax: _____

Total Dollar Amount: _____ Check Cash Amex Mastercard Visa

Card Number: _____ Exp: _____ Security: _____

Name on Card: _____

No Refunds

The Houston Hispanic Chamber of Commerce is a tax exempt organization under Section 501(c)(6) of the Internal Revenue Code. Contributions or gifts to the Chamber are not tax deductible as charitable contributions for Federal income tax purposes. However, a portion of your payment to the Chamber may be deductible as an ordinary and necessary business expense. Please consult your own tax advisor with respect to your eligibility to take such deductions.