



Houston Hispanic  
Chamber of Commerce

The Leader of Houston's New Majority®

# Women's Leadership Conference & Business Expo

THURSDAY  
MARCH 15, 2018

Hilton Americas - Houston  
1600 Lamar St., Houston, TX 77010

8:00 AM – 2:00 PM

The Houston Hispanic Chamber of Commerce's Annual Women's Leadership Conference & Business Expo highlights the accomplishments and successes of women across all industries and seeks to empower all people – men and women – to reach higher in their personal and their professional lives.

The Women's Conference is attended by more than 500 people and features a morning of innovative programming and panel sessions. Previous speakers have included women in media, business, government, and much more. The program's dialogue centers on career success, personal improvement and wellness. The Women's Conference seeks to empower and motivate attendees.

## Event Underwriter **\$25,000**

### Pre-Event

- Interview on HHCC TV & Radio programs promoting participation in initiative
- Logo inclusion on print ads in local publications
- Company logo on HHCC event webpage, promo video, printed material, e-blasts & digital graphics (save the date)
- Company name on Facebook event page
- Company name included in media alert
- One exclusive post on HHCC social media platform with sponsor-determined photo, link & messaging related to initiative participation
- Inclusion in any earned media coverage (interviews with media)

### Event

- Company representative included in event program (ie panelist or speaker)
- Premium expo space (12ft vs 6ft) with priority placement
- 20 admissions to event (preferred seating)
- Marketing collateral placement
- Opportunity to place banners and signage throughout event area
- Event underwriter designation (with logo) on program cover and digital displays
- One full-page ad in event program
- 30-second commercial during event program
- One exclusive post on HHCC social media platform with sponsor-determined photo, link & messaging related to initiative participation

### Post-Event

- Company participation highlighted on HHCC English TV program
- 30-second commercial on HHCC English TV program
- Team photo and/or expo booth included in event photo album
- Company name included in press release
- Company logo in post-event thank you e-blast to HHCC membership
- Access to event participant list

## Executive Partner **\$15,000**

### Pre-Event

- Company logo on HHCC event webpage and e-blasts
- One exclusive post on HHCC social media platform with sponsor-determined photo, link & messaging related to initiative participation

### Event

- Premium expo space (6ft) with priority placement
- 20 admissions to event (preferred seating)
- 15-second commercial during event program
- Executive Partner designation (with logo) in program and on digital displays
- Half-page ad in event program

### Post-Event

- Company participation highlighted on HHCC English TV program
- 15-second commercial on HHCC English TV program
- Company logo in post-event thank you e-blast to HHCC membership
- Access to event participant list

## Patron **\$10,000**

### Pre-Event

- Company logo on HHCC event webpage and e-blasts

### Event

- Expo space (6ft)
- 16 admissions to events (preferred seating)
- Patron designation (with logo) in program and on digital displays
- Half-page ad in event program

### Post-Event

- Company logo in post-event thank you digital communication to HHCC membership



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## Contributor

**\$5,000**

### Pre-Event

Company name on HHCC event webpage and e-blasts

### Event

Expo space (6ft)

10 admissions to event

Contributor designation (company name) in program and on digital displays

### Post-Event

Company name in post-event thank you e-blast to HHCC membership

Chamber Annual Membership or renewal (if applicable)

## Supporter

**\$2,500**

### Pre-Event

Company name on HHCC event webpage

### Event

Expo space (6ft) and 4 admissions to event OR 10 admissions to event

Supporter designation in program and on digital displays

### Post-Event

Company name in post-event thank you e-blast to HHCC membership

Chamber Annual Membership or renewal (if applicable)

## Small Business Promo **\$1,000**

Chamber Annual Membership  
2 admissions to the event  
Expo space (6ft.)

## Please Select Your Company Sponsorship Level

- Event Underwriter \$25,000
- Executive Partner \$15,000
- Patron \$10,000
- Contributor \$5,000
- Supporter \$2,500
- Small Business Promo \$1,000

## Individual Event Tickets

Non-member \$150.00

I would like \_\_\_\_\_ Non-member tickets, totaling \$ \_\_\_\_\_  
(# of tickets) (total amount)

## Company and Payment Information

Company Recognition Name (to appear on program, website, etc.): \_\_\_\_\_

President and CEO: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Total Dollar Amount: \_\_\_\_\_  Check  Cash  Amex  Mastercard  Visa

Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_ Security: \_\_\_\_\_

Name on Card: \_\_\_\_\_

### No Refunds

The Houston Hispanic Chamber of Commerce is a tax exempt organization under Section 501(c)(6) of the Internal Revenue Code. Contributions or gifts to the Chamber are not tax deductible as charitable contributions for Federal income tax purposes. However, a portion of your payment to the Chamber may be deductible as an ordinary and necessary business expense. Please consult your own tax advisor with respect to your eligibility to take such deductions.