

# WOMEN'S LEADERSHIP CONFERENCE & BUSINESS EXPO

The Houston Hispanic Chamber of Commerce's Annual Women's Leadership Conference & Business Expo highlights the accomplishments and successes of women across all industries and seeks to empower all people – men and women – to reach higher in their personal and their professional lives.

The Women's Conference is attended by more than 400 people and features a morning of innovative programming and panel sessions. Previous speakers have included women in media, business, government, and much more. The program's dialogue centers on career success, personal improvement and wellness. The Women's Conference seeks to empower and motivate attendees.

|  | EVENT UNDERWRITER | EXECUTIVE PARTNER | PATRON    | CONTRIBUTOR | SUPPORTER |
|--|-------------------|-------------------|-----------|-------------|-----------|
|  | \$25,000          | \$15,000          | \$10,000  | \$5,000     | \$2,500   |
| Interview on HHCC CBS Television & Radio Program<br><i>(3 million audience reach)</i>  | 1                 | 1                 |           |             |           |
| Interview on HHCC Univision Television & Radio Program   | 1                 | 1                 |           |             |           |
| 30-second commercial on HHCC CBS Television & Radio Program<br><i>(3 million audience reach)</i>   | 1                 | 1                 |           |             |           |
| 30-second commercial on HHCC Univision Television & Radio Program  | 1                 | 1                 |           |             |           |
| Company recognition on HHCC event webpage, promo video, invitation, e-blasts & digital materials   | Logo              | Logo              | Logo      | Text        | Text      |
| Event Admissions*  | 20                | 20                | 16        | 10          | 4         |
| Expo Booth Space*  | 12 ft.            | 6 ft.             | 6 ft.     | 6 ft.       | 6 ft.     |
| Company President/CEO included in the event program <i>(i.e. panelist or speaker)</i>  | ✓                 |                   |           |             |           |
| Color ad in digital event program  | Full-page         | Half-page         | Half-page |             |           |
| Company designation in digital program and on digital displays   | Logo              | Logo              | Logo      | Text        | Text      |
| Exclusive post on HHCC social media platform with sponsor<br><i>(determined photo, link &amp; messaging related to initiative participation)</i> | 1                 | 1                 |           |             |           |
| Company name included in media campaign  | ✓                 |                   |           |             |           |
| Company name included in press release   | ✓                 |                   |           |             |           |
| Company recognition in post-event thank you e-blast to HHCC membership   | Logo              | Logo              | Logo      | Text        | Text      |
| Chamber Annual Membership or renewal <i>(if applicable)</i>  | ✓                 | ✓                 | ✓         | ✓           | ✓         |

\* Event Underwriter and Executive Partner Levels will receive expo booth priority placement and luncheon reception preferred seating

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## SPONSORSHIP PAYMENT

Please Select Your Sponsorship Level:

- Event Underwriter - \$25,000
- Executive Partner - \$15,000
- Patron - \$10,000
- Contributor - \$ 5,000
- Supporter - \$ 2,500

## Company and Payment Information:

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Total Dollar Amount: \_\_\_\_\_  Check  Cash  Amex  Mastercard  Visa

Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_ Security: \_\_\_\_\_

Name on Card: \_\_\_\_\_