The Houston Hispanic Chamber of Commerce's Annual Awards Gala recognizes the success of entrepreneurs, businesses, and executives across the fast-paced, high-energy Annual Awards Gala that is <u>NOT</u> a sit down dinner. Instead, attendees will have access to CEOs, entrepreneurs, Emerging Leaders and influencers. The elegant black-tie event will have live music for dancing, an array of food served at multiple serving stations (NO SIT DOWN DINNER). You can mix and mingle throughout the evening from 6:00 PM – 11:00 PM. **BLACK TIE REQUIRED** 

	EVENT UNDERWRITER \$50,000	EXECUTIVE PARTNER \$25,000	PATRON \$15,000	CONTRIBUTOR \$5,000	SUPPORTER \$2,500
Interview on HHCC CBS Television & Radio Program (3 million audience reach)	2	1			
Interview on HHCC Univision Television & Radio Program	2	1			
30-second commercial or logo on HHCC CBS Television & Radio Program (3 million audience reach)	2				
30-second commercial or logo on HHCC Univision Television & Radio Program	2				
Company recognition on HHCC event webpage, promo video, digital invitation, e-blasts & digital materials	Logo	Logo	Logo	Text	Text
Logo Placement on Step and Repeat Backdrop (if sponsorship is confirmed 4 weeks prior to event)	<b>~</b>	<b>~</b>			
VIP/Elected Officials Reception Sponsor Recognition		<b>~</b>			
VIP/Elected Officials Reception Admissions	10	8	6		
Awards Gala Reception Admissions*	10	8	6	4	2
1-minute Pre-recorded Welcome Remarks by Company CEO (non-transferable)	<b>~</b>				
Color ad in digital event program	Full-page	Half-page	Half-page		
Company Promotional Item on Tables at Luncheon Reception	<b>~</b>				
Opportunity to Place One Banner at VIP/Elected Officials Reception		<b>~</b>			
Company designation in digital program and on digital displays	Logo	Logo	Logo	Text	Text
Exclusive post on HHCC social media platform with sponsor (determined photo, link & messaging related to initiative participation)	4	2			
Company name included in media campaign	<b>~</b>				
Company name included in press release	<b>~</b>				
Company logo included on Eventbrite event page	<b>~</b>				
Company recognition in post-event thank you e-blast to HHCC membership	Logo	Logo	Logo	Text	Text
Chamber Annual Membership or renewal (if applicable)	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>	<b>~</b>

<sup>\*</sup> Event Underwriter Level will receive reception preferred seating

## **SPONSORSHIP LEVEL**

## **Please Select Your Sponsorship Level:**

- o Event Underwriter \$50,000
- Executive Partner \$25,000
- o Patron \$15,000
- o Contributor \$ 5,000
- Supporter \$ 2,500

## **SPONSORSHIP PAYMENT**

## **CLICK HERE TO PAY ONLINE**