

# THE STATE OF HISPANICS - DATA SUMMIT & BUSINESS EXPO

[2023HDS@houstonhispanicchamber.com](mailto:2023HDS@houstonhispanicchamber.com)

(713) 644-7070

The only event of its kind in the region, the Houston Hispanic Chamber of Commerce's The State of Hispanics – Data Summit is an initiative that highlights the influence and economic impact of the Hispanic community in the region. The event is **attended by more than 400** and brings together leaders in the academic, business, government, and civic sectors. Sponsorship of The State of Hispanics – Data Summit includes a 1-year membership.

	EVENT UNDERWRITER	EXECUTIVE PARTNER	PATRON	CONTRIBUTOR	SUPPORTER
	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
Interview on HHCC CBS Television & Radio Program (3 million audience reach)	1	1			
Interview on HHCC Univision Television & Radio Program	1	1			
30-second commercial or logo on HHCC CBS Television & Radio Program (3 million audience reach)	1				
30-second commercial or logo on HHCC Univision Television & Radio Program	1				
Company recognition on HHCC event webpage, promo video, digital invitation, e-blasts & digital materials	Logo	Logo	Logo	Text	Text
Logo Placement on Step and Repeat Backdrop (if sponsorship is confirmed 4 weeks prior to event)	✓	✓			
VIP/Elected Officials Reception Sponsor Recognition		✓			
VIP/Elected Officials Reception Admissions	20	15	10		
Event Program Admissions	20	15	10	10	4
Expo Booth Space*	6 ft.	6 ft.	6 ft.	6 ft.	
Opportunity for Company President/CEO to participate in the event program (i.e. panelist or speaker)	✓				
Color ad in digital event program	Full-page	Half-page	Half-page		
Company Promotional Item on Event Program Tables	✓				
Opportunity to Place One Banner at VIP/Elected Officials Reception		✓			
Company designation in digital program and on digital displays	Logo	Logo	Logo	Text	Text
Exclusive post on HHCC social media platform with sponsor (determined photo, link & messaging related to initiative participation)	2	1			
Company name included in media campaign	✓				
Company name included in press release	✓				
Company logo included on Eventbrite event page	✓				
Company recognition in post-event thank you e-blast to HHCC membership	Logo	Logo	Logo	Text	Text
Chamber Annual Membership or renewal (if applicable)	✓	✓	✓	✓	✓

\* Event Underwriter Level will receive expo booth priority placement

## SPONSORSHIP LEVELS

Please Select Your Sponsorship Level:

- ☐ Event Underwriter - \$25,000
- ☐ Executive Partner - \$15,000
- ☐ Patron - \$10,000
- ☐ Contributor - \$ 5,000
- ☐ Supporter - \$ 2,500

## SPONSORSHIP PAYMENT

[CLICK HERE TO PAY ONLINE](#)