The Houston Hispanic Chamber of Commerce's Annual Awards Gala recognizes the success of entrepreneurs, businesses, and executives across the fast-paced, high-energy Annual Awards Gala is NOT a sit-down dinner. Instead, attendees will have access to CEOs, entrepreneurs, Emerging Leaders, and influencers. The elegant black-tie event will have live music and dancing. **THIS IS NOT A TABLE FOR**10. The ballroom will be set up in a lounge environment with buffet food and cash bars throughout the ballroom. VIP WRISTBANDS will have early entry into the ballroom to secure seating arrangements. You can mix and mingle throughout the evening from 6:00 PM – 11:00 PM. FORMAL-TUXEDO/BLACK TIE REQUIRED. **Sponsorship of the Annual Awards Gala includes a 1-year membership.**

	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
DELIVERABLES	EVENT UNDERWRITER	EXECUTIVE PARTNER	PREMIER PARTNER	PATRON	CONTRIBUTOR	SUPPORTER
Interview on HHCC CBS Television & Radio Program (3 million audience reach)	2	1	1			
Interview on HHCC Univision Television & Radio Program	2	1	1	1		
30-second commercial or logo on HHCC CBS Television & Radio Program						
(3 million audience reach)						
Company recognition on HHCC event webpage, digital invitation, e-blasts & digital materials	Logo	Logo	Logo	Logo	Text	Text
VIP/Elected Officials Reception Sponsor Recognition						
VIP EVENT & ELECTED OFFICIALS ADMISSIONS	20	20	10	10		
GENERAL ADMISSION EVENT ADMISSIONS*					10	5
1-minute Pre-recorded Welcome Remarks by Company CEO (non-transferable)						
Event Underwriter - Presenter - Annual Awards Program	—					
Color ad in digital event program	Full-page	Half-page	Half-page			
Company Promotional Item on Tables at Luncheon Reception						
Opportunity to Place One Banner at VIP/Elected Officials Reception	-	/				
Company designation in digital program and on digital displays	Logo	Logo	Logo	Logo	Text	Text
Exclusive post on HHCC social media platform with sponsor (determined photo, link & messaging	1	2	2	1		
related to initiative participation)				1		
Company name included in media campaign						
Company name included in press release						
Company logo included on registration						
Company recognition in post-event thank you e-blast to HHCC	Logo	Logo	Logo	Logo	Text	Text
Chamber Annual Membership or renewal (if applicable)		-	-	— /		
* Event Underwriter Level will receive expo booth priority placement and luncheon reception preferred s	seating					