

# 2026 ANNUAL LUNCHEON & BUSINESS EXPO

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The Houston Hispanic Chamber of Commerce’s Annual Luncheon & Business Expo is THE LARGEST BUSINESS LUNCHEON & EXPO IN HOUSTON.

It is attended by approximately 2,000 entrepreneurs, executives, elected & appointed officials, young professionals, and job seekers. The Luncheon Program highlights the Chamber’s work and its impact on our economy and features remarks from local and national leaders.

The Business Expo is comprised of more than 80 exhibitors marketing their services & products. Sponsorship of the Annual Luncheon includes a 1-year membership.

	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
DELIVERABLES	EVENT UNDERWRITER	EXECUTIVE PARTNER	PREMIER PARTNER	PATRON	CONTRIBUTOR	SUPPORTER
Interview on Chamber CBS Television & Radio Program (3 million audience reach)	2	1	1	1		
<b>Interview on Chamber Univision Television &amp; Radio Program</b>	2	1	1			
30-second commercial or logo on Chamber CBS Television & Radio Program (3 million audience reach)	2					
<b>Company recognition on Chamber event webpage, digital invitation, e-blasts &amp; digital materials</b>	Logo	Logo	Logo	Logo	Text	Text
<b>VIP/Elected Officials Reception Sponsor Recognition</b>	✓	✓				
<b>VIP/Elected Officials Reception Admissions</b>	20	20	10	10		
<b>Luncheon Reception Admissions*</b>	20	20	10	10	10	5
<b>Expo Booth Space*</b>	18 ft.	12 ft.	6 ft.	6ft	6 ft.	6 ft.
<b>1-minute Pre-recorded Welcome Remarks by Company CEO (non-transferable)</b>	✓					
<b>Color ad in digital event program</b>	Full-page	Half-page	Half-page			
<b>Company Promotional Item on Tables at Luncheon Reception</b>	✓					
<b>Opportunity to Place One Banner at VIP/Elected Officials Reception</b>	✓	✓				
<b>Company recognition in digital program and on digital displays</b>	Logo	Logo	Logo	Logo	Text	Text
Exclusive post on Chamber social media platform with sponsor (determined photo, link & messaging related to initiative participation)	4	2	2	1		
<b>Company name included in media campaign</b>	✓					
<b>Company name included in press release</b>	✓					
<b>Company logo included on registration</b>	✓					
<b>Company recognition in post-event thank you e-blast to Chamber</b>	Logo	Logo	Logo	Logo	Text	Text
<b>Chamber Annual Membership or renewal (if applicable)</b>	✓	✓	✓	✓	✓	✓

\* Event Underwriter Level will receive expo booth priority placement and luncheon reception preferred seating