

2026 BUSINESS INSTITUTE

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Business Institute - The Houston Hispanic Chamber of Commerce's Business Institute is an innovative small business development program that helps connect entrepreneurs and small businesses to the resources they need to take their businesses to the next level of success and growth. Business Institute programming includes educational seminars with successful entrepreneurs and business owners, intimate conversations with corporate Executives and CEO's, and informational sessions with key financial representatives.

	\$10,000	\$5,000	\$2,500
DELIVERABLES	UNDERWRITER	CONTRIBUTOR	SUPPORTER
Interview on HHCC CBS Television & Radio Program <i>(3 million audience reach)</i>	1		
Interview on HHCC Univision Television & (6) Radio Program	1		
Company recognition on HHCC event webpage & e-blasts	Logo	Logo	Text
Event Admissions	10	6	4
Expo Booth Space*	6ft	6 ft.	6 ft.
Remarks by Company CEO <i>(non-transferable)</i>	✓		
Company Promotional Item on Event Program Tables	✓		
Opportunity to Place One Banner at Event Venue	✓		
Exclusive post on HHCC social media platform with sponsor <i>(determined photo, link & messaging related to initiative participation)</i>	1	1	
Company logo included on registration	✓		
Chamber Annual Membership or renewal (if applicable)	✓	✓	✓
<i>*Prominent placing for Underwriter</i>			