

2026 STATE OF HISPANICS DATA SUMMIT & BUSINESS EXPO

hds@houstonhispanicchamber.com

The only event of its kind in the region, the Houston Hispanic Chamber of Commerce’s The State of Hispanics – Data Summit is an initiative that highlights the influence and economic impact of the Hispanic community in the region. The event is attended by more than 400 and brings together leaders in the academic, business, government, and civic sectors. Sponsorship of The State of Hispanics – Data Summit includes a 1-year membership.

	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
DELIVERABLES	EVENT UNDERWRITER	Executive Partner	PATRON	CONTRIBUTOR	SUPPORTER
Interview on Chamber CBS Television & Radio Program (3 million audience reach)	1	1	1		
Interview on Chamber Univision Television & Radio Program	1	1			
30-second commercial or logo on Chamber CBS Television & Radio Program (3 million audience reach)	1				
Company recognition on Chamber event webpage, digital program, & e-blast	Logo	Logo	Logo	Text	Text
VIP/Elected Officials Reception Sponsor Recognition	✓				
VIP/Elected Officials Reception Admissions	20	15	10		
Luncheon Reception Admissions*	20	15	10	10	5
Expo Booth Space*	12 ft.	6 ft.	6ft	6 ft.	6 ft.
Opportunity for Company President/CEO to participate in the event program (i.e. panelist/speaker)	✓				
Color ad in digital event program	Full-page	Half-page	Half-page		
Company Promotional Item on Tables at event	✓				
Opportunity to Place One Banner at VIP/Elected Officials Reception	✓				
Company recognition in digital program and HHCC webpage	Logo	Logo	Logo	Text	Text
Exclusive post on Chamber social media platform with sponsor (determined photo, link & messaging related to initiative participation)	2	1	1		
Company name included in media campaign	✓				
Company name included in press release	✓				
Company logo included on registration	✓				
Company recognition in post-event thank you e-blast to Chamber	Logo	Logo	Logo	Text	Text
Chamber Annual Membership or renewal (if applicable)	✓	✓	✓	✓	✓

* Event Underwriter Level will receive expo booth priority placement and reception preferred seating