2026 LEADERSHIP CONFERENCE & BUSINESS EXPO

leadership@houstonhispanicchamber.com

The Houston Hispanic Chamber of Commerce's Leadership Conference & Business Expo. The event is attended by more than 400 and highlights the accomplishments and successes of people across all industries and seeks to empower all people – men and women – to reach higher in their personal and their professional lives. Sponsorship of the Leadership Conference & Business Expo includes a 1-year membership.

DELIVERABLES	$25,000 EVENT UNDERWRITER	$15,000 Executive Partner	$10,000 PATRON	$5,000 CONTRIBUTOR	$2,500 SUPPORTER
Interview on Chamber CBS Television & Radio Program (3 million audience reach)	1	1	1		
Interview on Chamber Univision Television & Radio Program	1	1			
30-second commercial or logo on Chamber CBS Television & Radio Program (3 million audience reach)	1				
Company recognition on Chamber event webpage, digital program, & e-blast	Logo	Logo	Logo	Text	Text
VIP/Elected Officials Reception Sponsor Recognition	✔				
VIP/Elected Officials Reception Admissions	20	15	10		
Luncheon Reception Admissions*	20	15	10	10	5
Expo Booth Space*	12 ft.	6 ft.	6ft	6 ft.	6 ft.
Opportunity for Company President/CEO to participate in the event program (i.e. panelist/speaker)	✔				
Color ad in digital event program	Full-page	Half-page	Half-page		
Company Promotional Item on Tables at event	✔				
Opportunity to Place One Banner at VIP/Elected Officials Reception	✔				
Company recognition in digital program and HHCC webpage	Logo	Logo	Logo	Text	Text
Exclusive post on Chamber social media platform with sponsor (determined photo, link & messaging related to initiative participation)	2	1	1		
Company name included in media campaign	✔				
Company name included in press release	✔				
Company logo included on registration	✔				
Company recognition in post-event thank you e-blast to Chamber	Logo	Logo	Logo	Text	Text
Chamber Annual Membership or renewal (if applicable)	✔	✔	✔	✔	✔

Event Underwriter Level will receive expo booth priority placement and reception preferred seating